

NCC Cable System Order

Rev. 1/17/2015

Order #	62335935
Syscode	4477
System Name	Spectrum/Beaver Dam, WI
Market	Milwaukee-Racine

Flight Dates	09/28/16 - 10/11/16
Agency	Medium Buying LLC
Advertiser	Feyen for Senate WI SD 18
Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 18
Credit Status	

Update Date	10/27/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	2
Total	\$1,507.00
Commission	\$226.05
Net Total	\$1,280.95
Total Spots	234
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R3: 10/27 MG. Dropped 6 spots. -\$37 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	
2	CNBC	CNBC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	
3	CNBC	CNBC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	3	\$3.00	\$9.00	30	
4	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	
5	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$4.00	\$52.00	30	R3-1x
6	CNBC	CNBC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	
7	CNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00								-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9
8	CNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00								-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9
9	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	
10	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
11	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	R3-1x
12	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	
13	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	R3-2x
14	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	\$8.00	\$32.00	30	
15	CNN	Presidential Debate	10/3/16	10/9/16	18:00	20:00								-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
16	CNN	Presidential Debate	10/3/16	10/9/16	21:30	23:00								-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
17	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	
18	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
19	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	3	\$6.00	\$18.00	30	
20	FXNC	Presidential Debate	10/3/16	10/9/16	18:00	20:00								-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
21	FXNC	Presidential Debate	10/3/16	10/9/16	21:30	23:00								-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9

NCC Cable System Order

Order #	62335935	Flight Dates	09/28/16 - 10/11/16	Update Date	10/27/16
Syscode	4477	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/Beaver Dam, WI	Advertiser	Feyen for Senate WI SD 18	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$1,507.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$226.05
Office	Washington	Product Name	(WI) SD 18	Net Total	\$1,280.95
Phone	(301) 951-2620	Credit Status		Total Spots	234
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Jul16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
23	FXNC	FXNC EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	\$6.00	\$84.00	30	
24	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00	X	X						-	-	4	\$6.00	\$24.00	30	
25	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	
26	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
27	MNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	R3-1x
28	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
29	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$6.00	\$78.00	30	R3-1x
30	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	\$6.00	\$24.00	30	
31	MNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
32	MNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
33	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	
34	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	
35	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	\$8.00	\$24.00	30	
36	HLN	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9

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37	HLN	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9																																										
<table> <tr> <td>SPOTS</td><td>234</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>234</td></tr> <tr> <td>AMT</td><td>\$1,507.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$1,507.00</td></tr> </table>																					SPOTS	234	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	234	AMT	\$1,507.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,507.00
SPOTS	234	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	234																																										
AMT	\$1,507.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,507.00																																										

SYSTEM APP: SALES ACCT

Date Printed 10/27/16

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